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17 —— 18 March   Free online event

Navigate

how digital dentistry can
work for your practice

3Shape Navigate

17-18 March 2021

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Event concept

What	3Shape Navigate – two-days of FREE valuable insights that will enable the attendees to embrace intraoral scanning with ease. Everything needed to know to make a great start with digital dentistry
When	March 2021: Wednesday 17th and Thursday 18th
The speakers	A team of novice and expert digital doctors who will share their candid opinions and personal experiences of digital transformation
Languages	
Features	1-to-1 live demos in 5 languages, during the event days TRIOS Toolbox: ROI and Product configurator
Promos	Commercial promos Learning and training opportunities for both TRIOS users and not-users

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Agenda

1) Why digital dentistry is a win for every dentist! :
Dr Carlo Arcara (IT)

4) Working with your lab is easy with TRIOS:
Dr Zuber Bagasi (UK)

2) Navigating the digital dentistry landscape – a guide to choosing an intraoral scanner that is right for you: Dr Ahmad Al-Hassiny (NZ)
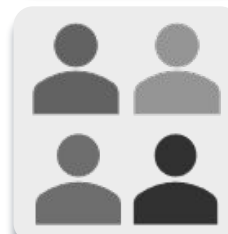
5) Patients love it – digital dentistry makes patients smile
Dr Aodhan Docherty (AUS)

6) Learn, build confidence and grow with Shape TRIOS® : several contributors

3) 7 facts about intraoral scanning:
Dr Barbara Jurim (US) and Morten Ryde
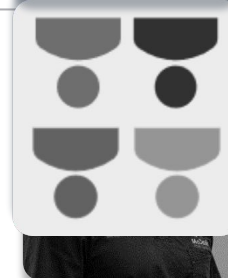
7) How your TRIOS can pay for itself: Dr Mark McOmie (US)

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All on-demand sessions will be subtitled and dubbed in French, German, Spanish and

Agenda

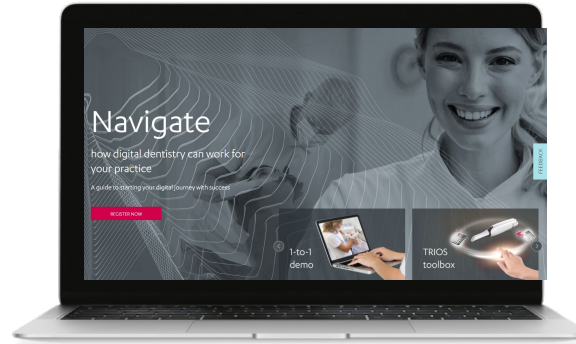LIVE PANEL SESSION: Thursday 18th of March 19:00 CET – 11:00 AM
PST, 02:00 PM EST

Digital transformation in action: Rune Fisker, Dr Jonathan Ng (CAN), Dr Ian Buckle (UK), Dr Karm Jandoo (UK), Dr Bong Kwoo (CAN)
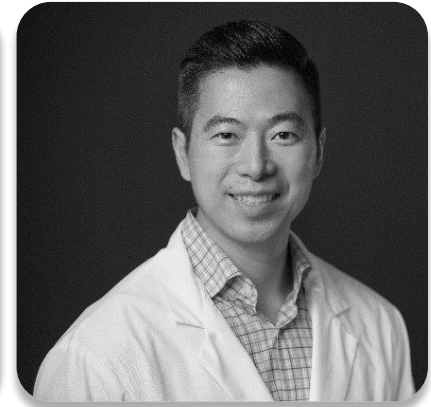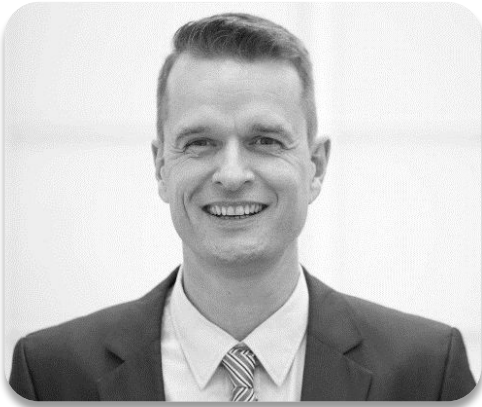
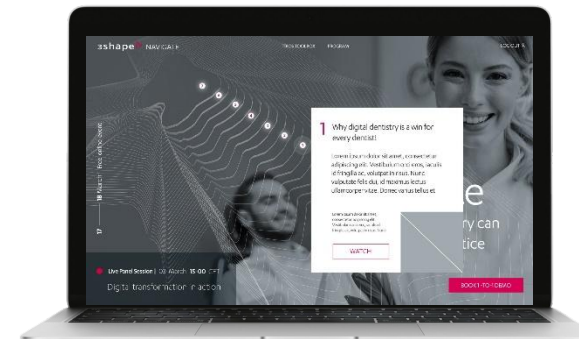With **live translation** in French, German, Spanish and Chinese

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Event website

1. Registration page launches Feb 16th

2. Event page live March 17-18

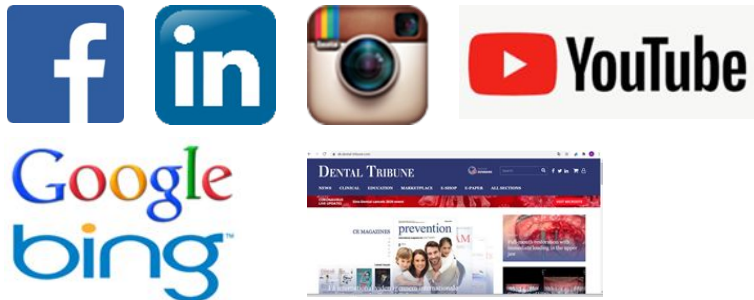3. Event page on-demand until April 18th

Event promotion

Promotion starts on February 16th

- Event banners in 5 languages

- General event banners and banners for each session

- Event promo video

- Newsletters and e-blasts

- Promotion via 3Shape organic SoMe: global and local

- **Paid media** promotion: Social, Display, Search, Partners

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Let's change dentistry together

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